Empowerment revisited: How social work integrated into a sports programme can make a difference

Stéphanie Simard¹, Suzanne Laberge¹, Martin Dusseault²

¹ Université de Montréal, Kinesiology Department, Canada
² Centre de santé et services sociaux Jeanne-Mance, Canada

Corresponding author email: simardstefanie@gmail.com

Abstract

Team sports may represent an arena in which adolescent girls can develop skills and abilities to gain control over their lives. The aim of this retrospective study was to explore how participation in a psychosocial programme using sport as an intervention tool could foster the process of empowerment in young women at risk of delinquency and school dropout. Interviews were conducted with seven young women who were involved in the programme during high school. A descriptive content analysis suggests that involvement in the programme may contribute to the participants’ empowerment process through better academic persistence, capacity to resist negative external influences and the development of life skills. Results, however, indicate that the empowerment process is moderated by the participants’ differential social environment and life trajectory after high school.

Background

Sport is often identified as a context that can favour empowerment in girls and women, allowing them to develop skills and abilities that may consequently lead to greater control over their lives. Various foundation and association reports (1–4) have acknowledged the health benefits of sport and physical activity for women and girls, benefits that in turn could contribute to their empowerment. Some researchers have looked into the empowerment process specifically in light of gender equity in developing countries. (5–7) Empirical studies have reported on women’s empowerment, although mostly indirectly, such as in the discussion of their research findings while their main objective was to explore the potential benefits of sport or physical activity on sexual behaviours and health, (8) for example, or within a therapeutic intervention. (9–11)

Only one empirical study has drawn attention to the specific processes involved in girls’ empowerment in industrialized societies. (12) The authors examined the empowerment process at work through sports involvement in women college athletes in the United States. However, to our knowledge, no study has focused on this issue in the case of high school girls at risk of delinquency and school dropout.

Our current investigation is part of a larger research project that evaluates the impact of a psychosocial intervention programme that uses a team sport to reach at-risk youth. This innovative programme, called Bien dans mes Baskets (BdmB), promotes the psychosocial development of youth from less affluent backgrounds through their involvement in basketball. A detailed description of the characteristics of the programme is presented in the next section. This study aims to add to the body of knowledge regarding the role sports can play in empowering girls from underserved communities in industrialized societies. Moreover, we attempt to highlight the potential contribution of the combination of social work and sport in the empowerment process.

The BdmB Program

BdmB is an innovative approach to social work that is more akin to “plus sport programmes” than traditional sports programmes. The “plus sports programmes” has been

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defined by Coalter (13) as “programs that focus primarily on achieving nonsport objectives […] while incorporating sport as a component of their programming”. Accordingly, BdmB is characterized by a distinctive philosophy and specific youth development objectives.

**Programme Philosophy**

In the BdmB programme, sport represents an intervention tool enabling the social-worker-coach to reach those at-risk youth who would be difficult to reach in the more traditional context of an office meeting. Sport, therefore, becomes a means to reach these youth and promote their personal and social development. A feature of this philosophy is the use of the young people’s basketball-related dreams as a source of motivation to pursue further studies in the school circuit (vs. the civil circuit) since this is the preferred option to reach a high basketball level in Québec. It is this particular aspect of the programme’s philosophy that motivated the programme instigator to use the term *athlete-student* instead of *student-athlete*, which is the more common term in the scientific literature.

The use of group interventions in real contexts is also an important feature of the programme’s philosophy. This approach, which is known as “social group work” in the field of social work, may be defined as: “a context in which *individuals help each other*; it is a method of *helping groups* as well as helping individuals; and it can enable individuals and groups to *influence and change* personal, group, organisational and community problems.” (14) The assistance that members of a group provide one another is a fundamental aspect of the intervention, for it contributes to the problem-solving process both at an individual and at a community level. (15) The “social group work” approach used by BdmB is closely related to Middleman and Wood’s (16) definition: “First of all, to qualify as *social* work with groups, worker attention must focus on helping members to become a system of mutual aid. […] A second criterion for inclusion in social work with groups is that the worker must actively understand, value and respect the group process itself as the powerful change dynamic it is. […] The worker’s basic attitudinal set is the third criterion for social work with groups […] the worker helps the group to become as autonomous as it possibly can […] the fourth criterion is that the worker must help the members to re-experience their groupness at the point of termination.”

**Programme Objectives**

The main objectives of the programme are to prevent school dropout, delinquency and social exclusion. In order to achieve these objectives, BdmB specifically targets the development of prosocial behaviour and life skills in athlete-students by exposing them to significant experiences in a sport context.

**Priority Population**

BdmB targets students with an interest in playing basketball. However, in order to be part of the programme, students need to commit themselves to the programme philosophy. Upon acceptance into the programme, participants therefore commit in writing to abide by the programme rules and philosophy. Priority is given to students displaying behavioural problems, although students without behaviour problems are also eligible for the programme.

The main issues found among girl participants pertain to prostitution and street gangs. During adolescence, young women from this neighbourhood are often confronted with difficult choices such as whether to continue their studies or take on paid work. Their family’s precarious financial situation and a lack of overall social support are major factors that can incite some teenagers to become involved in illicit activities such as prostitution.

From the start of the programme in 1999–2000 until the end of the 2007–2008 school year (one year prior to data collection), approximately fifteen girls took part in the programme. Throughout that period there was only one female team (between 7 and 14 players) who went through their entire secondary school years together.

**Program activities**

The sports component of the programme (over the period of time the participants were in the programme) was comprised of several basketball-focused activities: two or three practices each week; free practice in the school gym during lunch hour, in the morning and on school holidays; about twenty games each season (the actual number depended on the team’s performance); and tournaments (between three and seven each year) held in Montreal and other cities. With respect to education, the programme offered the athlete-students academic support, which consisted of help with homework alongside encouraging them to take responsibility for their own educational experience so that they could develop independence. Two scholarships aimed at student retention were also available to those completing the programme in order to help cover post-secondary education costs.
The programme also included community volunteer initiatives designed to encourage the athlete-students to pursue volunteer activities in their community. A few examples of the volunteer work done by young people in the programme include collecting and distributing food to the neighbourhood’s poorest families at Christmas, taking part in organizing and carrying out fundraising activities (e.g. tournaments between the programme’s young men’s team and city police), and becoming involved in basketball games and tournaments held at the school.

It should be noted that all programme activities were open to both girls and boys. The psychosocial interventions, however, were gender specific.

**Social work intervention**

The social workers acting as coaches were, and still currently are, fully dedicated to the programme. They are not school employees but rather social workers from the public health department who work full time in this specific school. The programme is their strategy to get in touch with at-risk youth and intervene as social workers. They are available within the school during the day, but can also be reached evenings and week-ends if necessary. Girls who participated in this study had been supervised by two female social-worker-coaches who had academic backgrounds that enable them to be sensitive of gender in their interventions.

The social-worker-coaches use actual events experienced by the students in the context of the team as well as in other areas of their lives to trigger social group work interventions. In this way, the team and team-related events provide the raw material for the intervention. This method thus differs from the one used by most youth development sports programmes such as First Tee Life Skills Program (17) and SUPER Program (18), which consist of predetermined workshops targeting different life skills such as honesty and respect. In the BdmB programme, the social-worker-coach uses real lived experiences and group dynamics to foster reflections and develop a critical mind.

**Exposure to the programme**

Contrary to many programmes targeting positive youth development, which run for a predetermined amount of time of several weeks to several months, students can participate in BdmB at any time during high school, which lasts a maximum of five years. The duration of programme participation can thus vary considerably. The number of years during which the participants of the current study participated in the programme is provided in Table 1. There is no specific follow-up to the programme. When participants leave the high school they leave the programme. However, it is always possible for them to stay in contact with the social-worker-coaches.

**The notion of empowerment**

Over the years, different definitions have been given to the concept of empowerment. (19) Depending on the authors and the contexts, the notion of empowerment has been conceptualized as a theory, a reference framework, an action plan, a goal, an ideology, a process, a result, and a consequence. (20–21) Although the empowerment process can be studied within any dominated group, in this study, we will refer particularly to the empowerment process as understood in the literature on women’s empowerment. Thus, we define empowerment as a process, that is, a set of stages or actions leading to a change in the acquisition of power or control. (22–25) Indeed, as the etymology of the word would suggest, the notion of power is central to many definitions of empowerment, since an increase in the latter results in the ability to make choices and the possibility of transforming these choices into action. (23, 26–28)

Empowerment can be studied at different levels—individual, social or community—classifications that are interrelated and respect a hierarchy. (29) At the community level, empowerment refers to the “process of increasing collective political power” while at the individual level empowerment refers to the “development of a personal feeling of increased power or control without an actual change in structural arrangements.”

In this study, we examine more specifically the empowerment process at the individual level within girls from underserved communities. The aim is to highlight the elements or factors that may contribute to the development of a personal feeling of increased power or control over one’s life without changing the dominant social structure.

**Methods**

**Participants**

Semi-structured interviews were carried out with seven young female adults (mean age = 19 years) who were involved in the BdmB programme between 2003 and 2008 and had left the programme at least one year before the beginning of the study. Table 1 presents some characteristics
Table 1. Characteristics of the former BdmB programme participants (n=7)

<table>
<thead>
<tr>
<th>Participant pseudonyms</th>
<th>Age (years)</th>
<th>Ethnicity</th>
<th>Period of high school in the programme</th>
<th>Highest education achieved to date</th>
<th>Intended career</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anna</td>
<td>18</td>
<td>Congolese</td>
<td>1st to 4th Year *</td>
<td>1 year of college in Humanities</td>
<td>Accountant</td>
</tr>
<tr>
<td>Andrea</td>
<td>19</td>
<td>Haitian</td>
<td>1st to 5th year</td>
<td>2 years of college in Radiology</td>
<td>Radiology Technician</td>
</tr>
<tr>
<td>Lana</td>
<td>18</td>
<td>Congolese</td>
<td>2nd to 4th year *</td>
<td>1 year of college in Administration and has been accepted at university in Criminology for the following year</td>
<td>Criminologist</td>
</tr>
<tr>
<td>Arielle</td>
<td>18</td>
<td>Tunisian</td>
<td>2nd to 4th year*</td>
<td>2 years of college in Health Sciences</td>
<td>Doctor</td>
</tr>
<tr>
<td>Tina</td>
<td>20</td>
<td>Congolese</td>
<td>3rd to 5th year</td>
<td>3 years of college in Accounting and is considering university in Business Administration</td>
<td>Accountant/Business administration</td>
</tr>
<tr>
<td>Raïssa</td>
<td>20</td>
<td>Caucasian</td>
<td>1st to 5th year</td>
<td>1 year of college in Humanities and 2 years of college in Correctional Intervention</td>
<td>Social worker</td>
</tr>
<tr>
<td>Éliane</td>
<td>21</td>
<td>Congolese</td>
<td>1st to 5th year</td>
<td>Completed a 2-year degree in Humanities and is considering university in Political Sciences</td>
<td>Diplomat</td>
</tr>
</tbody>
</table>

* There was no women’s team in the fifth (last) year of high school during their participation in the BdmB programme.

of the former BdmB participants who were interviewed. Convenience (30–31) and snowball (31) sampling were used as part of this research. No other method could be applied given the major constraints of the context, namely the young women’s distrust in regard to participating in discussions with strangers and the rather limited number of participants of about fifteen young women in BdmB between 1999 and 2009. We thus requested the cooperation of the coordinator and some coaches to contact past-participants. It is important to note that certain coaches made the decision not to put us in touch with certain participants in difficult situations (prostitution, street gangs) to avoid unintended effects the interviews might have on them if they agreed to participate in the study. This may have contributed to restricting the number of study participants.

We also requested the cooperation of past-participants who had agreed to meet with us. They helped us contact other past-participants. Our sample thus shares convenience and snowball sample characteristics and is not representative of the study population, namely all past-participants of the BdmB programme.

Data collection

Face-to-face interviews were conducted at venues chosen by the participants. In general, interviews lasted about one hour and were recorded with their consent. The interviewer was a 34-year old, Caucasian graduate student who had previously received training in qualitative methodology and interview techniques.

The interview guide aimed at determining, through participants’ life stories, the impact the BdmB programme had on their perception of the control they have over their lives. It was divided into three sections, each addressing a different period of their life. In an effort to understand the socio-cultural context in which the participants grew up, since it might be related to later experiences, the first section explored childhood and primary school experiences. Their description of their neighbourhood, the value given to education in their milieu, and the reasons that lead them to choose this high school were some of the themes discussed in this section. The second section explored in-depth the experiences lived during the interviewees’ participation in BdmB, what they learned and what was developed in relation to the empowerment process. The main themes discussed were the difficulties the participants faced during their adolescence and how their participation in the programme eventually helped them overcome these difficulties. The third section addressed the beginning of the participants’ adult life after leaving the BdmB programme. The main themes discussed were the lessons learned from their participation in the programme and its impacts on their adult life (where applicable) through concrete examples. At the end of the interview, participants were also invited to discuss the idealistic view of sport as “school for life.” The semi-structured format allowed us to deepen and probe
some sections according to participants’ specific life trajectories. The recorded interviews were transcribed verbatim in order to carry out a thematic content analysis. (32)

Data analysis

This qualitative study adopts certain elements of constructivist grounded theory. (33) We adopted this approach particularly to promote openness and the potential emergence of a theoretical framework through the analysis of data rather than applying an existing framework to the data. (34) In order to proceed to the thematic content analysis, we carried out a two-stage coding process. First, we conducted an open coding of data. The codes were created in reference to the themes that emerged from the testimonies rather than from existing theories. Then, categories regrouping codes of similar content and relevant to the research question were created. Initially, we performed a vertical analysis (i.e., an internal analysis of each interview). Subsequently, a transversal analysis (i.e., an analysis between interviews) was conducted, which highlighted recurring themes. From such analyses emerged a conceptual framework that aimed to report the empowerment development process. Word frequencies were not considered in our analysis because in this type of qualitative methodology, the number of times an expression is used is not considered indicative of its salience. Even an expression mentioned once can be of importance, depending on its context in the interview. The coding process was carried out by two investigators separately. In the rare instances of discrepancies in interpretation, consensus was reached through discussion.

Another key characteristic of our approach is its retrospective nature based on interpretive interactionism. (35) In this approach, it is assumed that if someone defines a situation as real, it is therefore real in its consequences. This implies that people’s subjective recollections of events have important implications for their ongoing self-story. Thus, the accuracy of how people recall an event is less important than how they perceive the consequences of the event in their biographical experience. This approach, previously used by Holt and colleagues, (36) seems promising for understanding the key elements of the empowerment process in a sports context. Like Holt and colleagues, (36) we were not concerned with the objective accuracy of the recalled events, but rather with how these events were perceived and interpreted within the participant’s life. (36) Consequentially, it is through the subjective recollections of the participants’ experiences in the BdmB programme that we look at the empowerment process.

Empowerment Development Process

The conceptual framework that emerges from the data analysis allows for an overview of the various factors that impacted the development of empowerment in the study participants (Figure 1). Their testimonies suggest that involvement in the BdmB programme contributed in different ways and at varying intensities to the development of empowerment, especially by enhancing their perception of control over their lives. This improvement was most likely the result of cumulative learning experiences including the capacity to resist negative external influences and the development of life skills combined with various positive life experiences. Moreover, the participants’ testimonies suggest that the development of various life skills, and their transfer from sports to other contexts in life, has contributed to a gain in control over their lives. The positive experiences they had in participating in the programme were also beneficial to their academic aspirations and persistence, and to their capacity to make the “right” choices. However, the life trajectory of participants following programme involvement was quite diverse. These differences appeared to have modulated the impact of the programme on their gain of control over their lives.

The next section discusses the key elements of the empowerment process presented in Figure 1.

Academic persistence and career aspirations

A first main theme emerging from our content analysis which seems to have contributed to the empowerment process is the positive impact of the BdmB programme on academic persistence and career aspirations. These positive impacts seem to be favoured mainly by the coach’s competence as a social worker who prioritised the psychosocial development of the participants over performance in sports. Eliane’s testimony exposes it well:

*When we play basketball, we know the others who play in the other schools and it’s totally different there. Here, we have a programme for basketball but at the same time we focus on social stuff, on us. Black girls that I knew, that played basketball in other schools, they all quit school, they started dancing, just like that. School was never their priority. At our school, we learned at basketball that the game isn’t over until it’s over, so you have to give 100%...*
...until you get what you set out for. Other teams, the coaches, well all you have to do is win the game, that’s it.

This is consistent with the work of Collins, Gould, Lauer and Chung, (37) who stated that it is imperative that the coaches assign primary importance to the development of their players as good citizens.

The coach’s support and her relationship with the participants seem to have contributed to academic persistence, particularly when participants were faced with life choices. For example, Lana conveyed that a discussion with her coach led her to decide to stay in school and in the programme rather than opting for a full-time job that would give her “good money” quickly and easily:

In the end, I decided to quit my job. The thing was that I missed basketball and because, if I work, then I make all this money and then I think that I don’t even have to go to school. But if I play basketball with the others, I get support to stay in school.

This is consistent with the results of Daud and Carruthers (38) who mentioned that the two most important aspects of extracurricular high school activities that encourage youth to think about their future in terms of obtaining academic knowledge are: 1) good communication between players and coaches and 2) programme focus on the development of life skills.

The coach was also a role model to some of the participants. The fact that she was both a coach and a social worker inspired some participants when the time came to choose future careers:

It was the BdmB programme that made me want to get a job with people. At the beginning it was my coach who made me want to do it. She was a social worker and a basketball coach. When she was my basketball coach, she made me want to do the same. That’s why I want to be a social worker and maybe also be a basketball coach. (Raissa)

This is consistent with other findings where coaches are reported to act as role models for the youth with whom they interact. (39–40) Participation in these types of programmes may put these adolescents in touch with significant others who deal successfully with challenges in their own lives. These significant others can serve as hook-ups to experiences and opportunities that provide young people with exposure to possible positive futures. (41) This can be particularly relevant in the case of women coaching girls as females are more likely than males to emulate and identify with a matched-gender role model, and the success and visibility of the female may have a positive impact on girl’s motivation, self-confidence and self-perception. (42–43) As suggested by Audas and Willms, (44) a correlation exists in boys and girls between dropout rates and rates of delinquency, teen pregnancy and drug use. It can be
assumed that engaging in this type of negative life trajectory can contribute to the perception of limited control over one’s life and the reproduction of social inequalities especially for young women. Conversely, being confident, competitive, and having a high level of education is recognised as an asset for girls and women in developing a perception of increased control over their lives. (45) The BdmB programme appeared to have contributed to the empowerment process of the participant through positive socialisation, and by offering participants new life possibilities and opportunities with regard to their academic future. The coach’s positive reinforcement, encouragement and support played a key role in this process.

However, in light of our results, it is important not to disregard the influence of the living environment on the life trajectory. For example, college education was much more difficult to achieve for some participants because of personal and family situations (for example, an unplanned pregnancy or a parent losing her/his job). These situations may require the interruption of education for a period of time to work full time and provide for oneself and one’s family. This illustrates the importance of understanding empowerment as a dynamic process that is in constant interaction with the environment. (27) It is also important to mention that the effect of the programme on the participants’ academic persistence was of greater importance when the parents’ support was not present. Indeed, in the case where parents do not encourage their child to persevere at school, the programme may have a greater determining role than when the participants’ parents offer support and guidance.

**Capacity to resist negative external influences**

A second main theme emerging from our content analysis which seemed to contribute to the empowerment process is the capacity to resist negative external influences. It appears that participation in the BdmB programme has helped participants, to varying degrees, to be in greater control and to make better decisions in vulnerable situations (negative external influences). Analysis of participants’ accounts suggested that three main factors appeared to have played a role: 1) valorisation gained through the programme; 2) a protective factor of the programme; 3) the psychosocial development aspect of the programme.

First, as evidenced in the following quotation from Andrea, some participants found that the valorisation gained through the programme helped them to remain “on track” without engaging in delinquent behaviour during high school:

Basketball especially helped me not to hang out with street gangs and not to take drugs. When you start off well in life, you have more chances to stay on the right path, even if there’s always a chance that you might fall off the wagon at some point.

Second, the fear of the consequences of inappropriate behaviour on their participation in the programme appears to have helped prevent delinquent behaviour. In some cases, involvement in the programme acted as a “protective factor.” As reported by Tina, it was inconceivable to be involved in the basketball programme and at the same time involved in delinquency:

It helped to stay far from people like that, because you just can’t do both. It looks like either you’re in a gang, or you’re in basketball. Because all the way from the first to the last year of high school, we were supervised for academics, and you get involved in the programme, and you practice with the others, so it’s, like, impossible to be in a gang.

This suggests that participants were more inclined to socialise with other BdmB players than other adolescents who could have had negative influences on them. These results are similar to those of Daud and Carruthers (38) where adolescents from less affluent backgrounds participated in after-school activities, preventing them from associating with problem groups.

Finally, the distinctive combination of the psychosocial intervention and the sports intervention of the BdmB programme is the third factor which influenced the development of the ability to withstand negative external influences. It seems that this combination encouraged the participants to stay focused on positive goals during their high school years. Andrea mentioned how her coach’s values and attitudes as a social worker helped her stay away from street gangs:

*My coach was also a social worker. She was more than our coach, she helped us, she guided us. We couldn’t even think of doing drugs or get in a gang ’cause we knew that she would be there to tell us “are you nuts!”*

It seems, therefore, that the coach’s expertise as a social worker and her daily presence in the school played an instrumental role in the participants’ development. The positive influence was particularly mediated by her concern for the participants’ psychosocial development (more so than their sports performance) and her daily presence in the school and neighbourhood. This is consistent with the
results of Petitpas, Cornelius, Van Raalte and Jones (46) who suggested that the quantity and quality of the interaction between the athlete and her/his coach is one of the best indicators of the resulting effect that the programme will have on the psychosocial development of the adolescent through sports. Furthermore, Camiré, Trudel and Lemyre (47) mentioned that one of the most important factors that promote the development of closer ties between coaches and youth is the coach’s daily presence within the school. This situation was found to favour the relationship between participants and the coach compared with the situation where the coach is only present during practices and games.

Given our study environment, the participants’ development of the ability to resist negative external influences is a particularly significant effect of the programme; its importance to the development of empowerment cannot be overlooked. Indeed, the street gangs and the sex industry neighbouring these female adolescents were more conducive to their exploitation than to their empowerment. A number of writings on the role of women in these difficult environments have suggested similar findings (48–50). As mentioned by Eliane, whether to take part or not in the sex industry is not always a choice, but rather part of a pre-established life trajectory: “that’s how it works in these neighbourhoods. It was a way to make money. Guys do drugs and girls dance.” To have the choice in this context is to be able to refuse to take this option. In this respect, the programme appears to have contributed to the empowerment process at an individual level through positive socialisation and by giving participants the opportunity to develop their capacity to make their own life choices. Furthermore, this improvement gained in adolescent years may have helped some participants gain control over their present lives. Eliane explains how her past experiences in BdmB continue to help her resist, even currently, the negative influences of her social environment in difficult times:

It was so tempting, so tempting to go dancing. Even today I don’t really want to because it’s a bit degrading, but sometimes I check it out. It happened once when I had no milk for my son, we had just moved into a bigger apartment, and it was tough on the wallet. So I thought I could go dancing. I thought about it. But all what I learned in the past told me that it wouldn’t serve me in the long run. It wouldn’t do me any good.

As mentioned before, our study focused on empowerment at the individual level. In this context, empowerment is characterised by the development of a personal feeling of increased power or control without an actual change in the social structure. An increase in power or control in a specific domain implies a greater ability to make choices and the possibility of transforming those choices into action in that domain. Thus, it appears that being part of the BdmB programme helped participants to positively influence their life trajectory without an actual change in the social structure. However, we do not deny the importance of the social structure in the empowerment process. As pointed out by Kabeer, (22) “individual empowerment is a fragile gain if it cannot be mobilized in the interest of collective empowerment.” In our study, however, it appears that the participants were able to develop the sense of being in control over their lives without political action seeking change in the social structure. This might be possible in modern industrialized societies where structural gender inequality is less limiting in terms of individual life choices.

Hence, it is important to account the empowerment process in relation to the sociocultural and political context in which this process is taking place. (27)

Development and transfer of life skills

To begin, it should be underscored that the results relating to life skills are informed by the definition proposed by Danish, Taylor and Fazio (51) and Danish, Taylor, Hodge and Heke, (52) and later refined by Gould and Carson. (53) Danish and colleagues (52) defined life skills in the sports context as “those skills that enable individuals to succeed in the different environments in which they live, such as school, home and in their neighbourhoods.” Gould and Carson (53) criticised this definition as “an implicit assumption in this definition is that life skills help a young person not only succeed in the sport he or she is playing, but also help the individual once he or she transfers the skills to non-sport settings in which they are used successfully.” Indeed, the transfer to non-sport settings is not “automatic” as efforts must be made to transfer the life skills learned in the sport setting to other life situations. Therefore, Gould and Carson (53) contended that skills developed through sports would not be considered life skills unless they are applied, or can be applied, in a different setting. Accordingly, the authors proposed a revised definition of life skills: “Those internal personal assets, characteristics and skills such as goal setting, emotional control, self-esteem, and hard work ethic that can be facilitated or developed in sport and transferred for use in a non-sporting setting.”

The analysis of our data suggests that the BdmB programme
favoured the development of various life skills among participants in varying degrees of importance. Of these skills, we noted stress management, problem solving, emotional control, punctuality, time management, organisational skills, work ethic, responsibility, communication, leadership, teamwork, and respect for others. Most importantly, some of the skills developed through participation in the BdmB programme seem to have been transferred to contexts other than sports, both during the programme (to school tasks, friends and family) and following the programme.

While we recognise the possible role of several skills, two of them appear to be more closely related to the process of empowerment: 1) the ability to set goals and establish strategies to achieve them, and 2) the ability to see challenges as opportunities rather than obstacles.

Concerning the first skill, the competitive nature of basketball combined with the strategies implemented by the social-worker-coach may have played a critical role. For example, at the beginning of each season, the social-worker-coach requested that the team as well as each participant set goals. Then, individually and in groups, participants were expected to develop strategies to achieve them. This type of intervention may have allowed participants to transfer these skills to other life situations. One of the participants, who was then in early adulthood, always kept the habit of setting goals as she had done at basketball practice. She often notes her life objectives and strategies in a notebook.

In regard to the second skill, the competitive nature of basketball combined with the support received within the programme appears to have contributed to the development of positive thinking in times of defeat and challenge. In this respect, participants may have seized, through experiences in the BdmB programme, the importance of persevering and putting all necessary efforts toward achieving the goals they have set for themselves (sports-related or not). Most importantly, they learned to never give up:

_If I practice what I can do, well, I will succeed instead of giving up, and I will tell myself, hey, I can do it. It’s like, for example, if I’m practicing something for basketball, like free throws, if I jump at the line but I think that I shouldn’t jump at the line, well I won’t jump, I’ll practice until I get it instead of giving up. It’s the same in real life. If there’s something you can’t do, well you have to practice, and it’s the basketball programme that taught me that, never give up. (Anna)_

Thus, as expressed by another participant, obstacles can become motivators rather than reasons for withdrawal:

_When I got pregnant, it was basketball that taught me: don’t stop yourself when there’s a problem. And for me, being pregnant, yes, it was a big shock, but it wasn’t a reason for giving up, it was even a motivation. It was like, I’ll show you how we can succeed with a kid. That’s how I saw it. (Eliane)_

Through the BdmB programme, participants simultaneously engaged in sports and were exposed to psychosocial intervention. Our results suggest that this combination may have contributed to the empowerment process by allowing participants to develop life skills related to goal-setting and perseverance. This may in turn have allowed participants to develop a good sense of personal competence and thereby to be more proactive. This proactive approach includes the ability to seek challenges and take risks, to set goals, to establish strategies for achieving them, and to feel comfortable being assertive and competitive. (12) As suggested by Blinde, Taub and Han, (12) if women adopt a passive rather than a proactive approach, they will likely remain in a subordinate position and continue to lack control over their lives. In contrast, being more proactive can foster empowerment by helping women not to shy away from the challenges that arise and to play an active role in controlling the direction of their lives. (8, 12, 54)

Furthermore, as discussed earlier, the ability to make choices is a central concept in the empowerment process. This ability to exercise choice can be thought of in terms of: “three interrelated dimensions: agency, resources and achievement.” (22) Our results may be linked to these dimensions. The ability to set goals, establish strategies to achieve them and persevere, as well as the capacity to resist negative external influences may be linked to the agency dimension, defined by Kabeer (22) as the ability to define one’s goals or own life choices and act upon them. The social support found within the programme, especially the social-worker-coach and athlete relationship, can be seen as the resources, which according to Kabeer (22) refer to the social and human resources that may enhance the ability to exercise choices. The positive impact of the programme on the academic persistence and career aspirations of the participants can be viewed as achievement. This impact may be of great importance for the ability to make choices as a high level of education is often pointed out as a key factor in the empowerment process. (45)
Nevertheless, as mentioned before, empowerment is a dynamic process that is in constant interaction with the environment. (27) In this regard, participants’ life trajectories may influence the empowerment process at any given time. Indeed, certain situations and social relationships can modulate the control achieved over their lives during the programme. For example, for some participants the transition that occurred when leaving the programme went smoothly, reinforcing their sense of personal competence. For others, adaptation difficulties negatively affected their sense of personal competence. Eliane explains how her relationship with her mother became increasingly difficult following her unplanned pregnancy during her post-secondary studies. This has affected, and is still affecting, her sense of personal competence in a negative way:

_Basketball gave me lots of confidence, it helped me to work on who I am, to believe in myself because I know I can. But there are other things in life that make me not believe in myself. Like my relationship with my mom. Because it’s so bad, and because she never congratulates me, it decreases my confidence, a lot. I don’t know why, but it’s important for me that my mom congratulate me. I have to hear her say it. But she won’t, so it affects my confidence in myself._

However, she further explains how having had the opportunity to experience success in the BdmB programme is still today a motivator in difficult times:

_When things aren’t going well, I remember basketball days. I remember those years and that I was able to do things. That means I can still do them today._

**Limits**

There are some limitations to this study that warrant consideration. First, we were not able to reach all former BdmB participants. Therefore, the factors involved in the empowerment development processes identified through our relatively small sample may not be exhaustive. Second, it is possible that participants were hesitant to express negative thoughts about the programme, even in confidentiality. Moreover, social desirability may have influenced participants’ responses.

**Conclusion**

The aim of this study was to explore how participation in a psychosocial programme using sport as an intervention tool could foster the process of empowerment in young women at risk of delinquency and school dropout. While various research studies (8–12) have looked at sports as a context favouring empowerment, no study to our knowledge has focused particularly on a programme combining psychosocial intervention and sport as a means of empowering young women. Three main contributions stand out in this study. First of all, the study was able to identify two life skills that appear to play a key role in the empowerment process: the ability to develop the means of achieving stated goals and the perseverance to actually do so. These skills enabled participants to experience success in both a sports and an academic context and to acquire a better sense of personal competence.

The second contribution is that our study highlighted the critical role that the experiences lived in the programme play in the participants’ capacity to resist negative external influences. The acquisition of a sense of personal competence and the capacity to resist negative external influences are in some way interconnected: the experience of success in sports and in the academic arena (persistence), enabled participants to consider the possibility of a future other than the one fraught with risks that otherwise lay before them.

The last main contribution of our study is that it highlighted the notion that empowerment is a dynamic process in constant interaction with the environment and an individual’s life trajectory. To our knowledge, no previous study has accounted for the dynamic interaction between the empowerment experienced in sports and the life trajectory of young women. Accordingly, empowerment should not be considered as something that is acquired forever but rather as something that is always being challenged.

To deepen our understanding of the role of the social worker on the empowerment process, studies that could account for their specific strategies of interventions within sport-based psychosocial programme are needed. This might provide promising insights for social workers using sports to intervene with adolescent girls and favour their empowerment.

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